



47th Annual Tri-State Hearing Convention

March 7 – March 9, 2019

Sheraton Portland Airport Hotel – Portland, Oregon

Many top-quality education seminars are being offered and our exhibit hall will be full of exhibits.

In addition, check out the fun social events planned for your enjoyment.

WELCOME RECEPTION: After the Thursday night class, join us as the Tri-State participants gather to meet and greet before the event. All the crew of Tri-State and sponsoring exhibitors want to welcome you to our 47th Annual convention by enjoying some wine, micro beers and appetizers at 8:00pm.

SILENT AND LIVE AUCTION: Do you have a hidden talent you want to share? Bring it and donate to the silent or live auction. Pick up colossal deals on items you need or want for your office. Donated items will be on display in the Exhibit Hall with a silent auction bid sheet. Bidding will be brisk, and the highest bid will take home the item or certificate. Money collected will benefit all of us by allowing Tri -State to keep our registration fees as low as possible.

HOTEL INFORMATION: The Sheraton Portland Airport Hotel at 8235 Northeast Airport Way, Portland, Oregon 97220 is a newly renovated facility including free parking, free airport shuttle, Sheraton Sweet Sleeper Beds, complimentary wireless internet in guestrooms, coffee maker, hair dryer and an ironing board in all rooms. The room rate is \$144.00 single/double occupancy plus tax. Call today to reserve your room: (503) 281-2500. When you call, be sure to inform them that you are with the Tri-State Hearing Convention & ask for our group rate. To ensure the group rate, reservations must be made no later than February 11, 2019. Reserve early to secure the best room rate and selection. Please help Tri-State keep costs down by booking at this hotel, as they provide us with classrooms and the ballroom complimentary when we meet our required minimum hotel reservations.

AIRPORT TRANSPORTATION: 24-hour shuttle to and from the airport and Cascade Station. Just call (503) 281-2500 to request shuttle service once you have your baggage from the baggage claim and can then head to Island 1 in arrivals. It is to the very far left where the hotel shuttles are allowed. It will take 5 – 15 minutes from the call for a shuttle to arrive.

PARKING: The parking is complimentary, yes, FREE!

EXHIBIT HALL CLASS SESSION G: You will receive credit after asking three questions from the passport book provided to you, to each participating exhibitor. They will give you the answer and you will write them in your book, you will then receive a signature on the back of your book, turn in the completed back page to a proctor to receive credit. You must remain in the exhibit hall during the class time.

GROUP RATES

Tri-State is offering a 15% discount to companies who choose a full registration for five or more attendees on one credit card transaction or check.

MISCELLANEOUS INFORMATION

Two delegates represent each state:

Idaho: Robert Shepard
208-883-0731
133 N Van Buren
Moscow, ID 83843

Pam Hays
208-882-5536
307 S Main St.
Moscow, ID 83843

Oregon: Don Cloutier
541-343-1091
1142 Willagillespie Rd Ste 20
Eugene, OR 97401

Chris Gustafson
503-580-0418
1024 Baker St.
McMinnville, OR 97128

Washington: Brenda Haltom
360-452-2228
830 E 8th St.
Pt Angeles, WA 98363

Keith Wilson
253-759-3555
1311 S Union Ave Ste 102
Tacoma, WA 98405

Executive Director and Tri-State's official mailing address:

Tammy Wilson
7616 139th St. Ct E
Puyallup, WA 98373
Website: TriStateHearingConvention.org

Phone: 253-208-5841
Email: TriStateHHPCon@gmail.com

Please check the Tri-State website for updated information: www.TriStateHearingConvention.org

Follow us and share our page on Facebook: <https://www.facebook.com/Tri-State-Hearing-Convention-119814514762069/>

We have made every attempt to reach all providers, please help us by sharing this information with your colleagues. Thank you!

2019 Convention Highlights

Thursday, March 7, 2019

3:00 pm – 8:10 pm	Registration Office Open
6:00 pm – 8:00 pm	Class Session A
8:00 pm – 9:00 pm	Welcome Reception (Hors d'oeuvres, wine, microbrew & soft drinks)

Friday, March 8, 2019

7:30 am -6:30 pm	Registration Office Open
8:00 am	Pre-Class Coffee
8:30 am – 10:30 am	Class B
10:30 am – 10:45 am	IHS Presentation
11:00 am – 12:00 pm	State Society Meetings
12:30 pm – 1:30 pm	Lunch
1:45 pm – 3:45 pm	Class C
4:00 pm – 6:00 pm	Class D

Saturday, March 9, 2019

7:30 am – 4:00 pm	Registration Office Open
8:00 am	Pre-Class Coffee
8:30 am – 10:30 am	Class Session E
10:45 am – 12:45 pm	Class Session F
12:45 pm – 2:00 pm	Lunch
2:00 pm – 6:00 pm	Exhibit Hall Open
2:00 pm – 4:00 pm	Class Session G (In Exhibit Hall)
4:00 pm – 6:00 pm	Hors d'oeuvres, wine, microbrew and soda
5:00 pm	Live Auction & closure of silent auction tables

Sunday, March 10, 2019

9:30 am	Board of Directors Meeting
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Information Regarding Continuing Education Credits for State Licensing

Each hour in class equals one credit. All classes offered are two hours in length for two credits. Classes are approved by International Hearing Society's educational division, IHS and approved by the State of Oregon Licensing Board. A total of 14 hours of credit is available at this convention.

REGISTRATION POLICIES

Your enjoyment of the convention will be enhanced by clearly understanding our policies and avoiding any misunderstandings.

1. We do not allow any guest admissions to our classes.
2. We offer a discount to all State Society members. Make sure you have your membership dues paid to your state treasurer prior to registering as a member. We will check current ID, OR & WA membership lists prior to the convention. Your hours for continuing education will be withheld until correct fees are paid. No refunds will be offered by Tri-State for changes in your membership status after your registration is submitted.
3. The Exhibit Hall is open to guests at no charge on Saturday from 2:00 – 6:00pm, however, a guest badge, available at the registration desk, is required for entry. Food and beverage is not included with a guest pass. Food & beverage tickets are included in each convention package. Guests and one-day participants need to check the registration form for meal package prices. Please pre-register to allow for proper planning.
4. A fee of \$5.00 per seminar change will be charged at the convention. Please help us minimize confusion by selecting your seminars carefully the first time.
5. A late fee of \$40.00 will be assessed for registrations postmarked after February 11, 2019 and for all on-site registrations. Mail registration with a check or register online using your credit card. Please register early to avoid extra fees and help us with our pre-planning.
6. Tri-State will not issue refunds for registration fees unless notification is 14 days prior to the start of the convention.

Directions:

1. Make hotel reservations by February 11, 2019. To insure best room and price selection, reserve your room as early as possible.
2. Fill out registration form, select educational seminars, mail and include fees or register online at tristatehearingconvention.org.
3. Add \$40 if you register online or mail **after** February 11, 2019.

Everyone who registers on or before February 11, 2019 will be entered into a raffle drawing for a \$100 Visa gift card and other prizes.

Drawing will take place in the exhibit hall Saturday at 5:30 pm. Must be present to win!

2019 EDUCATIONAL SEMINARS

Course Descriptions

All classes are two hours in length and are IHS and Oregon approved

THURSDAY, MARCH 7, 2019

6:00 pm – 8:00 pm

Session A: **The Brave New World of Hearing Aids**

Instructor: **Carole Rogin**, Hearing Industries Association

Description: This class will inform, update and speculate on all aspects of the Over-the-Counter Hearing Aid Act of 2017 and its implications for people with hearing loss in the United States and the hearing care professionals who serve them. The course will cover the key elements of the law, the input and guidance to the US Food & Drug Administration from the dispensing community on the important characteristics of this new hearing aid category, and the possible timelines for implementation. Additionally, this session will debut and highlight key findings from MarkeTrak 10, the industry's longitudinal survey of the beliefs, actions and satisfaction with hearing aids of people with hearing loss. This wave of the survey was conducted in the fall of 2018 and includes new questions about OTC hearing aids, social impact of untreated loss and third-party payment assistance with hearing aid purchases.

FRIDAY, MARCH 8, 2019

8:30 am – 10:30 am

Session B: **OTC: Over The Counter or Over The Cliff**

Instructor: **Tom Powers, Ph.D., FNAP**. Signia

Description: The hearing aid industry will experience significant change in our product and service models with the introduction of the OTC segment. The course will provide current information to audiologists and dispensers on the development of the OTC legislation and the current status of the new class of devices (OTC) that will be created by the FDA. As this process continues hearing care professionals will need to make informed decisions about any changes to their practice this new class of devices may require. These include the possible inclusion of these new devices and also new pricing models. Two important questions will be discussed: will these changes drive consumer choice on point of sale, and will the delivery of hearing healthcare remain a medical model or will it become a retail model?

1:45 pm – 3:45 pm

Session C: **The Tools of the Trade**

Instructor: **Jeanette Fitzke, AuD, CCC-A, F-AAA**. Otometrics

Description: Studies have shown that including the use of Real Ear or Probe Microphone Measurements (PMM) are correlated with greater levels of patient satisfaction. As hearing instrument sophistication continues to increase, this need has become even more important. Various procedures will be discussed and demonstrated, including Quick SIN, speech mapping and prescriptive target fitting. In addition, we will discuss how a hearing instrument test box can be used to perform electroacoustic analysis of hearing aids for quality assurance.

4:00 pm – 6:00 pm

Session D: **Serving the Severely Hearing Impaired: Breaking Down Barriers**

Instructor: **Dr. Max Chartrand Ph.D., BC-HIS, CSP**

Description: This course explores the fascinating world of auditory rehabilitation in its full array, from hearing aids and cochlear implants for severe and profound hearing-impaired individuals to important advancements in assistive technology, coping strategies, and disability rights that rarely taken advantage of in these who need them the most. When framed in the psychological, psychosocial, psychoacoustic, and rehabilitative domains, one finds that the tools and wherewithal are there to help bring this most debilitated group (and their significant others who suffer as well from the loss of their hearing-impaired partners) into the realm of normality. Application of Quality of Life measures relative to the SHI population can help level the playing field of life, by knocking down barriers and empowering individuals to achieve a lifetime of more fulfilling personal relationships, personal accomplishment, and a sense of wholeness that everyone needs to live a full, productive, and happy life.

SATURDAY, MARCH 9, 2019

8:30 am – 10:30 am

Session E: **When Hearing Aids Are No Longer The Answer**

Instructor: **Chris Gustafson**, Evergreen Hearing Center & **Lindsey Hill**, The Oregon Clinic

Description: Often the Hearing Aid Specialist or the Audiologist fails to address the emotional, social or psychological effects of the long-term progressive hearing loss. The course will delve into these issues and who is a candidate for cochlear implants.

10:45 am – 12:45 pm

Session F: **Normal Hearing, Amplification and Noise Reduction**

Instructor: **Doug Beck, AuD.** Oticon

Description: People who seek the services of a hearing care professional (HCP) generally have audiometric hearing loss. However, there are tens of millions of people who would benefit from an improved signal-to-noise ratio (SNR), who have hearing thresholds within normal limits (WNL). In this presentation, we will explore issues and ideas related to improving the quality of life (QOL), and improving communication ability, through an improved SNR, and the tools which have been shown to be effective for people with and without audiometric hearing loss.

2:00 pm – 4:00 pm

Session G: **Passport to Better Hearing**

Instructor: **Manufacturer Representatives**

Description: The Passport to Better Hearing will have specific questions provided by the manufacturer's representatives for the class participants to ask and get the answers regarding new technology. **You will need a class card to receive the passport book. The participants are not allowed to leave the exhibit hall during the two-hour class. The rules for CEU's will be followed like all other classes.**

**2019 TRI-STATE CONVENTION
REGISTRATION**

NAME _____

COMPANY NAME _____

PHONE NUMBER _____

E-MAIL _____

MAILING ADDRESS for Certificate _____

IHS requires the last four digits of your SOCIAL SECURITY #***-**-_____

GUEST NAME: _____

List any special meal requirements or dietary restrictions for all attendees: _____

FULL CONVENTION PACKAGE INCLUDES:

All educational seminars, Thursday welcome party, coffee breaks, one-Friday luncheon ticket, exhibit hall admission, one-Saturday lunch ticket, and two-drink tickets.

CHOOSE ONE:

2018 State Society Member \$325.00..... \$ _____

Standard Registration (Non-Member price) \$395.00 \$ _____

Student Registration (no CEU's) \$100.00 \$ _____

INDIVIDUAL SEMINAR PRICES:

For individual seminars, please select your seminars from the list on the next page and calculate the fees below.

I will be attending _____ # of classes @ \$55.00 each.....\$ _____

DISCOUNT: Group rate 5-10 attendees less 15% **Only on FULL registration packages**..... ~~-\$~~ _____

ADDITIONAL MEAL TICKETS: Indicate meals your guest will attend, number of tickets and calculate the fees. Include fees with this registration.

Guest meal package _____ # of tickets @ \$75.00 per package.....\$ _____

Friday Lunch..... _____ # of tickets @ \$40.00 per ticket \$ _____

Saturday Lunch.... _____ # of tickets @ \$40.00 per ticket \$ _____

Saturday Refreshments.. _____ # of tickets @ \$8.00 per ticket\$ _____

Late Fee: Add \$40.00 if this registration is submitted after February 11, 2019.....\$ _____

TOTAL AMOUNT ENCLOSED

\$

We prefer you register online to protect your financial information. Or *make checks payable to:* Tri-State Hearing Convention.

EDUCATIONAL SEMINAR SELECTION

Only select if you are registering for individual classes. Full registrations are automatically registered into each class.

THURSDAY – March 7, 2017

6:00pm – 8:00pm Session A: []

FRIDAY – March 8, 2017

8:30am – 10:30am Session B: []

1:45pm – 3:45pm Session C: []

4:00pm – 6:00pm Session D: []

SATURDAY – March 9, 2017

8:30am – 10:30am Session E: []

10:45am – 12:45pm Session F: []

2:00pm – 4:00pm Session G: []

There will be a \$5 charge at the convention per seminar change.

Submit & Pay -OR- Mail Registration To: **Tri-State Registration 7616 139th St. Ct E, Puyallup, WA 98373**

****Please make a copy of this form for your records.**

Tammy Wilson, Executive Director, contact information: Phone (253) 208-5841 or E-mail: tristatehhpcon@gmail.com

Tri-State Hearing Convention
7616 139th St. Ct. E.
Puyallup, WA 98373

TIME SENSITIVE REGISTRATION MATERIALS